

To Whom It May Concern,

It is my pleasure to be writing this letter of acknowledgment for Mark Szyperski, President and CEO of On Your Mark Transportation. I had the honor of working with Mark as a Marketing Representative during the summer after I completed my Marketing degree.

As a new college graduate, I was looking for an opportunity to learn and grow in a hands-on environment. Mark ensured that I was constantly engaged in meaningful work and gaining valuable experience. Rather than assigning repetitive tasks, he let me take the lead and get involved in a variety of projects that challenged me.

I gained experience in networking with professionals, cold calling potential leads, and creating content that aligned with the company's marketing strategy. I also had the chance to work extensively with Zoho CRM, which helped me understand the importance of customer relationship management and how to track and manage leads effectively.

What began as an internship turned into a deeply enriching experience. I am grateful to Mark and the entire team at On Your Mark Transportation and VanStar for welcoming me and supporting my professional development. I would highly recommend working with Mark if you're ever given the opportunity.

Please feel free to reach out to me with any questions about my experience at On Your Mark Transportation.

Sincerely,

Taylor Harper
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